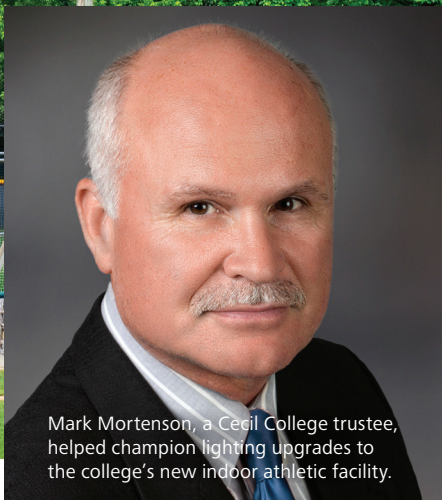


CUSTOMER SPOTLIGHT

Education | New Construction Lighting



Mark Mortenson, a Cecil College trustee, helped champion lighting upgrades to the college's new indoor athletic facility.



SAVINGS AT A GLANCE

Cecil College used financial incentives to install energy-efficient lighting in its new on-campus athletic facility.

Program

Delmarva Power Energy Savings for Business (New Construction Lighting)

Incentives Received

\$2,765

Estimated Annual Savings

15,765 kWh per year
\$1,892 per year

Estimated Payback

0.6 years

Cecil College Knocks Lighting Upgrades Out of the Ballpark

Since 1968, Cecil College has pursued its mission to be an inclusive, open-access college committed to academic excellence and public service for the greater region it serves. The college is also dedicated to fostering intellectual, professional, and personal development through lifelong learning opportunities, the arts, and community engagement. Further, the college provides a supportive learning environment to a diverse body of more than 7,000 students and is committed to responsibly stewarding its funds to increase student success.

"The more savings the college can gather in its day-to-day operations, the more dollars will be available to support other opportunities for success," says Mark Mortenson, Cecil College trustee and donor.

The Opportunity

After receiving a large initial donation from Mark and his wife, Juliana, and learning about available Delmarva Power Energy Savings for Business Program incentives at a local Chamber of Commerce meeting, school leaders decided it was the perfect time to finally construct an indoor athletic facility for the baseball and softball teams.



An Exelon Company



“Delmarva Power’s team was just as committed as we were to building an energy-efficient facility that supports student success.”

– Mark Mortenson
Trustee | Cecil College

The new facility would improve the teams’ comfort and safety when they practice during the winter. It would also save the college from annually renting an off-campus space and save the teams from spending money and time traveling to practice every day.

“Since players go to classes during the day, practices are often held in the early morning or after 4 p.m.,” says Mortenson. “In the winter, there is little daylight at these times. So, the new facility would improve the comfort and feasibility of practice. We also wanted the facility to be cost-effective and energy efficient, including the lighting.”

The Upgrades

With assistance from Delmarva Power’s program team, the college was able to review affordable, energy-efficient lighting options and engineer an ideal lighting plan for the facility. Ultimately, the college installed 28 LED lighting fixtures throughout the facility with the help of \$2,765 in incentives.

“Having to previously travel off-campus and rent another practice space created an additional financial and operational burden for the college and our players,” says Ashley Biasucci, executive director of the Cecil College Foundation. “This new, upgraded facility removed those needs, providing value and convenience to students and staff.”

The Benefits

Now, after only a week of installation work, the teams can easily make full use of the facility during the winter and be ready to compete at the top of their game in the spring. Plus, the facility now doubles as a source of pride for the players and a recruitment tool for administrators. The student-athletes, coaches, visitors, and larger school community all appreciate the quality and efficiency of the new lighting. And, thanks to these upgrades, the college is now saving \$1,892 and 15,765 kilowatt-hours of energy annually.

“We have already recommended Delmarva Power’s program to other businesses,” says Mortenson. “We couldn’t have completed the project without their support. And as a result, we have functional, efficient, attractive lighting for our student-athletes and better energy savings for our entire school.”

The Delmarva Power Energy Savings for Business Program provides financial incentives and technical assistance to help businesses maximize energy efficiency and reduce energy costs. Financial incentives can cover up to 40–70% of project costs.

For more information, visit delmarva.com/Business or call us at **1-866-353-5799**.